



The gateway to everything you need in Cornwall

Cornwall Portal 4U is an online guide for residents and visitors that come to Cornwall all year round.

Cornwall Portal 4U is promoted in the local press, local radio, newsletters, glossy magazines, through support of local sports teams and on-line advertising.

As an advertiser you will be joining an ever-growing number of both local companies and national chains. We will get your company and the services you supply easily accessible on the internet which is the most popular form of information media.

Compared to our main competitors, we are far more cost effective, we promote ourselves to promote you, we're local and can personally manage your account to fulfil your advertising and promotional needs for any specific campaign you may be running.

We are certified members of the following associations



Cornwall Portal .co.uk

Cornwall Portal 4U Advertising Packages

Starter - £20 per year (or 38p per week) - Basic entry onto Cornwall Portal 4U. This includes your business name, phone number and address with a photograph of your premises so people can find your business.

Basic - £60 per year (or £1.15 per week) - Includes the business name, phone number, address and photograph as the starter package and adds a link to your website and an email address. We can help your SEO by being on our portal.

Premium - £90 per year (or £1.73 per week) - The premium package gives your company its own web page within Cornwall Portal 4U. This page includes photographs of your products and premises and space to list your main goods, prices and opening times. We can add menus or price lists so potential customers can download them. The page also contains a map to your business location.

Banner - £150 per year (or £2.88 per week) - add a graphical banner to your business entry on the listings pages and you will stand out from the crowd. The banner will link straight to your own website and can contain any information you require. Use an existing banner, or we can design static or animated banners for you for a small extra charge.

We offer discounts and incentives for advertising more than one business at a time. Please ask for details.

Let us fulfil all your marketing & promotional requirements

The **Cornwall Portal 4U** inhouse design team can now offer your business a creative graphic design and web design service. We have over 15 years of design experience in book publishing, marketing, newspaper advertising, websites and exhibition design. We try to ensure all our printing is done within Cornwall.

Websites

Website design	£60 a page
Matrix statistics	£120 per year
Web hosting	£60 per year (includes domain name)
SQL databases	£40 per year
Ecommerce site	from £500 per year
Updates	£30 per hour
Photography	£20 per hour
Logo design	£60 (including copyright)

Prices per hour are charged at a minimum of 1 hour.

Design for Print

Flyers,	£20 per page artwork
Postcards or brochures	+ printing - please ask for a quote
Banners	£75 artwork & print
Pop-up banners	£99 artwork & print

All prices are estimated and based on normal artwork costs, for more complex designs or printing, please let us know the details so we can make an accurate quote for your job. A 25% deposit is payable when the quote has been approved and a brief given for the work. The balance of the amount will be payable within 14 days of completion.

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